

MANIFEST SOCIAL IMPACT

Corporate Social Responsibility (CSR) is about the responsibility of enterprises for their impacts on society and outlines what an enterprise should do to meet that responsibility. Beyond that, enterprises should have a process in place to integrate social, environmental, ethical human rights and consumer concerns into their business operations and core strategy in close cooperation with their stakeholders. ¹

Built Environment

The built environment is intended for people to use and enjoy. Sustainability is all about People, Planet and Profit. But in daily routine, we seem only to focus on the last two. Sustainability contracted to energy-efficiency and durable materials with a solid business-case as single target. That might do for Planet and Profit, but not for People.

Our buildings define our well-being, interact with our health and affect our safety and security. The impact of the built environment on people is immense. That is what social impact means. That impact is concealed to a large extent. It is a necessity to make it visible.

Key issues

01 From unbalanced to a balanced and integrated approach

We support thorough embedding of people, planet and profit in all of our company decisions.

02 Practice what you preach

We support procurement based upon environmental and social impacts and make sure that we communicate this within our own company and outside.

03 From profit to value

We support a transparent communication about true performance and added value of products in the (built) environment.

04 From linear to circular thinking

We centralize societal needs to become more resilient.

05 Focus on people

We make the social impact of the built environment visible and tangible.

¹ EU Commission definition

We support the initiative to make social impact visible and tangible





Social Impact Tool

Safety and security



Health and comfort



Maintenance



Adaptability



Accessibility



Impact on neighbourhood



AQSI shows the social impact of the built environment.





We support AQSI the Social Impact Tool!

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